

2018 NATIONAL POSTAL FORUM PROMOTION ORDER FORM

NAME _____
COMPANY NAME _____
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CITY _____ STATE _____ ZIP _____
TEL _____ FAX _____
EMAIL _____

SELECT THE PROMOTIONAL OPPORTUNITIES YOU WOULD LIKE TO PARTICIPATE IN AND RETURN THIS FORM TO:

Mary Guthrie, National Postal Forum, 3998 Fair Ridge Drive, Suite 150, Fairfax, VA 22033-2920
Tel: 703-293-2313 • Fax: 703-218-5020 • Email: mguthrie@NPF.org

Laurie Woodhams • Tel: 703-293-2329 • Email: lwoodhams@NPF.org

Sponsorships

Head Shot Photo Booth (3-days)

Sponsor Contribution \$16,000 per sponsor

Attendee Bags Sponsorship no longer available

Sponsor Contribution \$15,000

Golf Tournament

Exclusive Sponsor Contribution \$15,000

Co-Sponsor or Hole..... \$1,000

Hotel Keys

Sponsor Contribution Approximately \$11,000

(Quote to be provided)

Cyber Station

Sponsor Contribution \$10,000

Experience Lounge – 3 days

Sponsor Contribution Approximately \$10,000

Refreshment Bar

Sponsor Contribution Approximately \$10,000

Relaxation Station

Sponsor Contribution Approximately \$10,000

(Quote to be provided)

Wednesday Luncheon

Sponsor Contribution \$10,000

Attendee Badge Sponsorship no longer available

Sponsor Contribution \$7,500

Exhibitor Reception

Sponsor Contribution \$7,000

Co-Sponsor \$1,000 per sponsor

Opening Reception

Exclusive Sponsor Contribution \$7,000

Co-Sponsor Contribution..... \$1,000 per sponsor

Wednesday Closing Event

Sponsor Contribution \$7,000

Forum Directional Signage

Sponsor Contribution \$6,000 per sponsor

Exhibitor Reception – Drink Tickets

Sponsor Contribution \$5,000 per sponsor

Notepads

Sponsor Contribution \$4,000 per sponsor

Writing Instruments

Sponsor Contribution \$4,000 per sponsor

Coffee Cup Holder

Sponsor Contribution \$3,000

Lanyards Sponsorship no longer available

Sponsor Contribution \$3,000

USPS Executive-Led Sessions

Exclusive Sponsor Contribution \$3,000

Co-Sponsor Contribution..... \$1,000 per sponsor

VIP Luncheon in Exhibit Hall (Monday or Tuesday)

Sponsor Contribution (each day) \$3,000

Trade Show Map and Guide

Co-Sponsor Contribution
(half page back cover ad)..... \$2,500 per sponsor
Co-Sponsor Contribution
(inside business-card-size ad) \$800 per sponsor

Registration Bag Insert Promotion

Cost:\$2,000

Solicitation at the front of Exhibit Hall (2-days)

Sponsor Contribution (Monday & Tuesday) \$2,000

Dessert and Coffee Stations in the Exhibit Hall

Co-Sponsor Contribution\$1,000 per sponsor

Gaming Opportunities in the Exhibit Hall

Co-Sponsor Contribution \$1,000 per sponsor

NPF APP Advertisement

Sponsor Contribution \$1,000 per sponsor

NPF Orientation Session

Sponsor Contribution \$1,000

NPF Workshop Sessions

Sponsor Contribution (one sponsor per session)..... \$1,000

Peer-to-Peer Roundtables

Sponsor Contribution \$1,000

Printing Stations

Sponsor Contribution \$1,000 per sponsor

Continental Breakfasts

Sponsor Contribution \$1,000 per sponsor

Daily Prize Drawings in Exhibit Hall

Sponsor Contribution (Per drawing)..... \$500

Floor Clings

Co-Sponsor Contribution \$500

Prize Drawing and Ticket Listing

Co-Sponsor Contribution \$500

Hanging Banners

Sponsor Contribution (Quote to be provided)

Water for Session Breaks

Sponsor Contribution (Quote to be provided)

Publication Advertising

Four-Color Ads — NPF Program/Exhibit Hall Guide

Full page..... \$1,500 per ad

Half page \$1,000 per ad

Page one (opposite cover 2) \$3,000

Cover 2 (inside front cover) \$3,000

Cover 3 (inside back cover) \$3,000

Back two pages of NPF Program matrix
..... \$3,000 each page

Corner Ads – NPF Program/Exhibit Hall Guide

3"x3" ad size \$500 per ad

Pre-Show Mailings

For more information, please contact Mary Guthrie at 703-293-2313 or mguthrie@NPF.org.



QUESTIONS SPORSHIP OPPROTUNITIES?

call **Mary Guthrie** at 703-293-2313 or **Laurie Woodhams** at 703-293-2329
or send email to mguthrie@NPF.org or lwoodhams@NPF.org.