

TARGETED EMAIL BLASTS

An advertiser can purchase a “dedicated e-blast” that advertises their product/service to recipients in the NPF current distribution list.

NPF WEBSITE ADVERTISING

The NPF website is the ultimate resource for direct mail and postal professionals. To ensure high exposure for advertisers, the NPF website allows for only exclusive banner ad positions throughout the site.

[Download the media kit for more information.](#)

MAILING INDUSTRY PRODUCT GUIDE

The latest version of the [Mailing Industry Product Guide](#), with its revamped company profiles, more powerful search engine, and mobile-responsive design, makes it even easier for direct mail and postal industry professionals to find the products and services they need...your products and services. A basic company listing is available to NPF members at no cost, but you can increase your company’s visibility with an enhanced web- and email-enabled listing, as well as multiple display ad opportunities. We’re confident that you’ll find it a valuable tool for reaching your target market.

[Download the Mailing Industry Product Guide media kit](#)

NPF MAILING INDUSTRY UPDATES

Sent every Wednesday to nearly 10,000 industry professionals, the [NPF Mailing Industry Updates](#) e-newsletter consists of the week’s top direct mail-related news stories. A wide variety of ad options, including dedicated e-blasts to the subscriber list, are available to help you get your product or service in front of highly qualified buyers. [NPF Mailing Industry Updates media kit](#)

TO LEARN MORE ABOUT THESE LIMITED OPPORTUNITIES, CONTACT OUR PUBLISHING PARTNER MULTIVIEW AT 972.402.7070 salesinquiries@multiview.com