

NPF 2019 Sponsor and Co-Sponsor Recognition Package (SRP):

Company logo displayed on the "Wall of Honor" • Complimentary tickets for sponsored event • Listed with logo and link on website sponsorship page • Logo display on the "Wall of Honor" behind the registration counter • Prominent on-site signage • Named in the on-site NPF Program/Exhibit Hall Guide • Recognized at the Wednesday Luncheon • Recognized by advertisement in the on-site NPF Program/ Exhibit Hall Guide and Trade Show Map and Guide • Recognized in post-show Exhibitor Newsletter and Blog • Recognized on the NPF Web site • Special designation by company listing in the NPF Exhibit Hall Guide (if exhibiting) • Special designation on nametags • Special ribbon on nametags of every company member

Sponsorship Packages:

Open Reception

In addition to the SRP, extensive signage will be placed at food and drink stations throughout the reception. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship.

Co-Sponsor Contribution \$1,000 per sponsor

Continental Breakfasts

In addition to the SRP, extensive signage will be placed at three morning continental breakfast food and drink stations.

Sponsor Contribution \$500 per sponsor

Daily Prize Drawings in Exhibit Hall

In addition to the SRP, sponsor will be recognized through signage at each prize drawing station and on the promotional handout in the registration bags. Sponsorship is for each prize drawing that occurs Monday through Wednesday in the Exhibit Hall.

Sponsor Contribution \$500 per sponsor

Dessert Breaks in the Exhibit Hall

In addition to the SRP, extensive signage will be placed at the dessert stations on Monday and Tuesday in the Exhibit Hall.

Sponsor Contribution \$1,000 per sponsor

Wednesday Prize Drawings Sponsorship Sold

In addition to the SRP, extensive signage will be placed at three morning continental breakfast food and drink stations.

Sponsor Contribution \$500 per sponsor

Golf Tournament Sponsorship Sold

In addition to the SRP, the sponsor's logo will be printed on golf ball/tee sets. Maximum players – 144

Exclusive Sponsor Contribution \$15,000

Co-Sponsor or Hole..... \$1,000

Orientation Session

Be part of this highly useful and entertaining review of the National Postal Forum. This is a great opportunity to reach NEW, first-time attendees at the Forum. In addition to the SRP, sponsoring companies will receive signage in the workshop, and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide.

Co-Sponsor Contribution \$1,000 per sponsor

Trade Show Map and Guide

In addition to the SRP, the sponsor's company logo ad will be printed on the Trade Show Map and Guide. Co-Sponsor Contribution (Inside business-card size ad): \$800 per sponsor Co-Sponsor Contribution (Half-page back cover ad): \$2,500 per sponsor

Co-Sponsor Contribution (half page ad)..... \$2,500

Co-Sponsor Contribution (bus. card ad)..... \$800 per sponsor

Writing Instrument Sponsorship Sold

In addition to the SRP, a high-quality writing instrument will be placed in each Forum attendee's tote bag to use throughout the meeting. Sponsoring company's logo will be printed on the pens.

Sponsor Contribution \$4,500 per sponsor

Notepads

In addition to the sponsorship recognition package, notepads will be placed in each Forum attendee's tote bag for use throughout the meeting. Sponsoring company's logo, will be printed on the pads.

Sponsor Contribution \$4,500 per sponsor

Water Breaks Sponsorship Sold

In addition to the SRP, the sponsoring company logo will be placed on the water stations or water bottles

Sponsor Contribution \$3,500 per sponsor

Workshop Sessions

In addition to the sponsorship recognition package, sponsors will receive signage at the session and on the directional sign and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide. (One sponsor per session)

Sponsor Contribution \$1,000 per sponsor

Floor Clings

In addition to the SRP, sponsors will receive one 22"x 28" (approximate size) Floor Cling Advertisement that will be placed in high traffic areas.

Co-Sponsor Contribution..... \$500 per sponsor

Banners/Escalator Clings

In addition to the SRP, a banner with sponsor's company advertisement will be prominently displayed.

Sponsor Contribution Request Quote

Hotel Keys Sponsorship Sold

In addition to the SRP, the sponsoring company's name and logo will be printed on the keys of the NPF Headquarters Hotels. The keys will be distributed to attendees over the peak nights of the Forum..

Sponsor Contribution Request Quote

PCC Reception

In addition to the SRP, extensive signage will be placed throughout the dinner and event. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship and VIP seating.

Exclusive Sponsor Contribution \$7,000

USPS Led Sessions

In addition to the SRP, sponsors will receive signage at the session and on the directional sign and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide.

Exclusive Sponsor Contribution \$3,000

Co-Sponsor Contribution..... \$1,000 per sponsor

Exhibitor Reception

In addition to the sponsorship recognition package, extensive signage will be placed at food and drink stations throughout the reception. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship.

Exclusive Sponsor Contribution \$7,000

Co-Sponsor Contribution..... \$1,000 per sponsor

Relaxation Station

Prominently located in the Exhibit Hall, attendees remain fully clothed and sit in a specially designed chair to receive a massage of the back, shoulders, arms, neck and hands. In addition to the sponsorship recognition package, sponsoring company will receive prominent signage at the station, a company representative may greet guests, and sponsoring company may provide massage therapists with shirts, hats or other clothing bearing sponsor's company logo.

Exclusive Sponsor Contribution \$10,000

Printing Stations

In addition to the SRP, signage will be placed at the printing stations and company logo will be added to the computer home page.

Sponsor Contribution \$1,000

Gaming APP

In addition to the SRP, sponsors will have an opportunity to participate in a traffic building, interactive game with attendees. Attendees must be present to win. Details to come.

Co-Sponsor Contribution \$1,000 per sponsor

Push Ad on App

In addition to the SRP, the sponsor will have their logo or artwork displayed on the onsite APP.

Co-Sponsor Contribution \$1,000 per sponsor

Solicitation at the Front Entrance of the Exhibit Hall - 2-days

In addition to the SRP, the sponsor would be able to stand at the front entrance of the Exhibit Hall and pass out information to attendees regarding their products and services being displayed at the NPF.

Sponsor Contribution \$2,000 per sponsor

VIP Luncheon in Exhibit Hall

In addition to the SRP, the sponsor would receive a special area in the Exhibit Hall Luncheon where 200 invited attendees would eat. Sponsor can hand out special tickets and have a meet and greet at the luncheon area.

Sponsor Contribution \$3,000

Prize Drawing Ticket Listing

In addition to the SRP, exhibitors will advertise company/booth prize or give away by being listed on a printed ticket for each attendee. Prizes will be announced at 11 am on Wednesday at the Networking Lounge and Prize Drawing stage in the exhibit hall. Winners will be sent to participating companies to pick up their prize. Winners do not necessarily need to be present to win.

Sponsor Contribution \$500 per sponsor

Head Shot Photo Booth

In addition to the SRP, the sponsored booth would be located on the exhibit hall floor. Professional photographers would be onsite to take head shots of attendees. Signage and branding of the sponsor would be throughout the booth.

Sponsor Contribution \$16,000r

Refreshment Bar

Prominently located in the Exhibit Hall, the Refreshment Bar could be stocked with candy, healthy snacks, beverages/wine and beer. In addition to the SRP, sponsoring company will receive prominent signage at the station and the sponsor may greet guests.

Sponsor Contribution \$10,000

Exhibitor Drink Tickets

In addition to the SRP, the sponsor would receive 500 drink tickets for the Exhibitor Reception, to promote booth attendance and to distribute to attendees. Drink tickets would be promoted in the program and flyer in registration bag to pick up at sponsoring companies booth.

Sponsor Contribution \$5,000

Dallara IndyCar

New opportunity under development. Considering holding Wednesday evening closing event at The Dallara IndyCar Factory. It's an option for a sponsor to use one of their racing cars branded with the sponsoring company logos, etc. They could showcase the car on the exhibit floor and the event on Wednesday. Stated they can work on details for this and develop the sponsorship.

Exclusive Sponsor Contribution \$15,000

Attendee Bag Sponsorship Sold

In addition to the SRP, sponsor may place company logo and information on the registration bags.

Sponsor Contribution \$15,000

Cyber Station Sponsorship Sold

In addition to the SRP, the Cyber Station will be a 20'x20' booth prominently located in the Exhibit Hall and will contain a custom display incorporating the sponsors brand and logos. Also included will be charging stations and furnishings. Sponsoring company representatives are welcome to staff and greet guests.

Sponsor Contribution \$10,000

Wednesday Luncheon Sponsorship Sold

In addition to the SRP, extensive signage will be placed throughout the luncheon. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship and VIP seating.

Sponsor Contribution \$10,000

Attendee Badge Sponsorship Sold

In addition to the SRP, sponsor may place company logo and information on badge to be distributed to all attendees.

Sponsor Contribution \$7,500

Forum Directional Sign Sponsorship Sold

In addition to the SRP, sponsor's company logo will be printed alongside the NPF logo on all directional signage located throughout the NPF.

Sponsor Contribution \$6,000

Coffee Cup Holder Sponsorship Sold

In addition to the SRP, cardboard coffee cup holders with sponsor's logo will be placed at three morning continental breakfast food and drink stations.

Sponsor Contribution \$3,000

Lanyards Sponsorship Sold

In addition to the SRP, sponsor will produce the lanyards with company logo for approximately 4,000 attendees to wear on-site.

Sponsor Contribution \$3,000

Peer-to-Peer Roundtables Sponsorship Sold

In addition to the SRP, sponsoring companies will receive signage at the session and on the directional sign and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide.

Sponsor Contribution \$1,000

Wednesday "Ted" Talks

New opportunity under development. considering hiring one or two inspirational/personal development speakers for Wednesday afternoon. For these sessions they would use unique furnishing for the room set. Details coming.

Sponsor Contribution Request Quote

QUESTIONS? Contact:

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