



NPF 2019 Indianapolis CDMP Schedule

Sunday May 5, 2019

- 9:00am - 10:00am – Period 1 Workshops
- **10:00am - 12:00noon – CDMP Introduction/Overview**
- 10:15am - 11:15am – Period 2 Workshops
- 11:30am - 12:30pm – Period 3 Workshops
- 12:30pm - 1:30pm – Lunch on the Go = Indiana Convention Center
- 1:30pm - 2:30pm – Period 4 workshops
- 2:45pm - 3:45pm – Period 5 workshops
- **4:00pm - 5:00pm – CDMP Mailing Lists Part 1**
- 4:00pm - 5:00 pm – Period 6 Workshops
- 5:30pm - 7:00pm – Welcome and Areas' Receptions

Monday May 6, 2019

- 8:00am - 9:30am – PMG Keynote
- 9:30am - 4:00pm – Exhibit Hall Hours
- 11:00am - 12:00pm - Period 7 Workshops
- **11:00am - 12:00pm – CDMP Mailing Lists Part 2**
- 12:00pm - 1:30pm – Lunch
- **1:00pm - 3:00pm – CDMP Mailpiece Creation**
- 1:30pm - 2:30pm – Period 8 Workshops
- 2:45pm - 3:45pm – Period 9 Workshops
- 4:00pm - 5:00pm – Period 10 Workshops
- 5:00pm - 7:30pm – PCC Reception = Indiana State Museum

Tuesday May 7, 2019

- 8:00am - 9:30am – General Session
- 9:30am - 2:00pm – Exhibit Hall Hours
- 11:00am - 12:00pm – Period 11 Workshops
- 12:00pm - 1:30pm – Lunch
- **1:00pm - 5:00pm – CDMP Response Rates/Technology**
- 1:30pm - 2:30pm – Period 12 Workshops
- 2:45pm - 3:45pm – Period 13 Workshops
- 4:00pm - 5:00pm – Period 14 Workshops
- 5:00pm - 6:30pm – Exhibitors' Reception = Exhibit Hall

Wednesday May 8, 2019

- 8:00am - 9:00am – Period 15 Workshops
- **8:00am - 10:00am – CDMP Omni-Channel/Environment**
- 9:00am - 12:00pm – Exclusive Exhibit Hall Hours
- 12:00pm - 2:00pm – Lunch = JW Marriott Ballroom with Guest Speaker
- 2:00pm – 4:30pm – Special Education Session
- 7:00pm - 10:00pm – Closing Event = Dallara IndyCar Factory