



ADVERTISING REQUEST FORM

2022 NATIONAL POSTAL FORUM

Phoenix Convention Center | Phoenix, AZ | May 15-18, 2022

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TEL _____ FAX _____

EMAIL _____

NPF Publication Advertising

Four Color Ads – NPF Official Program/Exhibit Hall Guide

- Full page 5" x 9" ad size \$1,500 per ad
- Half page 5" x 4.5" ad size..... \$1,000 per ad
- Page one (opposite cover 2) 5" x 9" \$3,000
- Cover 2 (inside front cover) 5" x 9" \$3,000
- Cover 3 (inside back cover) 5" x 9" \$3,000

Back three panels of NPF Program matrix

- 3.5" x 8.5" each \$3,000 each page
- 3.5" x 2" each \$500 per ad

Exhibit Hall Map

- 3.5" x 8.5" each \$500 per ad

All ad sizes represents final trim size. Please add ¼ bleed and appropriate trim marks.

Position guarantees are not available. The NPF reserves the right to position ads within the NPF Official Program/Exhibit Hall Guide at its sole discretion. The NPF reserves the right to reject ads that, in its opinion, are in appropriate for NPF publications.

Artwork must be delivered by: **April 18, 2022**

Registration Bag Inserts Promotion

Put your company product and services information directly in the hands of mailing and shipping industry professionals attending the NPF. Approximately 2,000 NPF attendees receive, on-site, a registration swag bag filled with the official NPF Program/Exhibit Hall Guide and other Forum information.

All information must be approved by NPF and are accepted on a first-come, first-served basis.

- \$2,000

Flyers must be provided by participating companies and received at NPF Headquarters by **April 18, 2022**.

SELECT THE ADVERTISING OPPORTUNITIES YOU WOULD LIKE TO PARTICIPATE IN AND RETURN THIS FORM TO:

National Postal Forum
3998 Fair Ridge Drive, Suite 150
Fairfax, VA 22033-2920

Mary Guthrie,
Tel: 703-293-2313 | Fax: 703-218-5020
email: mguthrie@NPF.org

Laurie Woodhams
Tel: 703-293-2329 | Fax: 703-218-5020
email: lwoodhams@NPF.org

A confirmation and accompanying invoice will be sent to you.