



NATIONAL POSTAL FORUM - PHOENIX, ARIZONA | MAY 15-18, 2022

Sponsor and Co-Sponsor Recognition Package includes: • Company logo displayed on the "Wall of Honor" • Listed with logo and link on website sponsorship page • Prominent on-site signage • Named in the on-site NPF Program/Exhibit Hall Guide • Recognized at the Wednesday Luncheon • Recognized by advertisement in the on-site NPF Program/ Exhibit Hall Guide and Trade Show Map and Guide • Recognized in post-show Exhibitor Newsletter • Recognized on the NPF Web site • Special designation by company listing in the NPF Exhibit Hall Guide (if exhibiting) • Special designation on nametags

SPONSORSHIP OPPS	COSTS	DESCRIPTION	
Welcome Reception	\$ 7,000	In addition to the sponsorship recognition package, extensive signage will be placed at food and drink stations throughout the reception. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship.	SOLD
Continental Breakfasts	\$ 500	In addition to the sponsorship recognition package, extensive signage will be placed at three morning continental breakfast food and drink stations.	
Daily Prize Drawings	\$ 500	In addition to the sponsorship recognition package, sponsor will be recognized through signage at each prize drawing station and on the promotional handout in the registration bags. Sponsorship is for each prize drawing that occurs Monday through Tuesday in the Exhibit Hall.	
Charging Lounge	\$ 10,000	In addition to the sponsorship recognition package, sponsor will receive branding and company logo on charging furnishings. Company representatives are welcome to staff and greet attendees.	SOLD
Dessert Breaks in Exhibit Hall	\$ 1,000	In addition to the sponsorship recognition package, extensive signage will be placed at the dessert stations on Monday and Tuesday in the Exhibit Hall.	
1 Meter Branding Board	\$ 1,000	In addition to the sponsorship recognition package, sponsor will advertise on a 1 meter, double sided board to be placed in a high traffic area.	
Hand Sanitizing	\$ 6,000	In addition to the sponsorship package, sponsor will receive company recognition on the hand sanitizer machines and/or bottles.	
Trade Show Map and Guide	\$ 800	In addition to the sponsorship recognition package, the sponsor's company logo ad will be printed on the Trade Show Map and Guide. Co-Sponsor Contribution (Inside business-card size ad): \$800 per sponsor Co-Sponsor Contribution (Half-page back cover ad): \$2,500 per sponsor	SOLD
Water Breaks	\$ 3,500	In addition to the sponsorship recognition package, the sponsoring company logo will be placed on the water stations or water bottles.	SOLD
Workshop Sessions	\$ 1,000	In addition to the sponsorship recognition package, sponsors will receive signage at the session and on the directional sign and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide. (One sponsor per session) Sponsor Contribution: \$1,000 per sponsor	
Floor Clings	\$ 500	In addition to the sponsorship recognition package, sponsors will receive one 24"x24" (approximate size) Floor Cling Advertisement that will be placed in high traffic areas. Co-Sponsor Contribution: \$500 per sponsor	
Banners/ Clings	Quote	In addition to the sponsorship recognition package, a banner with sponsor's company advertisement will be prominently displayed.	
USPS Led Sessions	\$1000; \$3000	In addition to the sponsorship recognition package, sponsors will receive signage at the session and on the directional sign and receive recognition with the session listing in the on-site NPF Program/Exhibit Hall Guide. Co-Sponsor Contribution: \$1,000 per sponsor Exclusive Sponsor Contribution: \$3,000	
Exhibitor Reception – Drink Tickets	\$ 7,000	In addition to the sponsorship recognition package, extensive signage will be placed at food and drink stations throughout the reception. The sponsor would receive 500 drink tickets for the Exhibitor Reception, to promote attendance to the booth and to distribute to attendees. Drink tickets would be promoted in the program and flyer in registration bag to pick up at sponsoring companies booth.	SOLD
Attendee Bag	\$ 15,000	In addition to the sponsorship recognition package, sponsor may place company logo and information on the registration bags.	SOLD
Wednesday Luncheon	\$ 10,000	In addition to the sponsorship recognition package, extensive signage will be placed throughout the luncheon. For the Exclusive Sponsor, additional advertisement opportunities will be provided as well as the NPF Attendee Registration list to promote the event and the sponsorship and VIP seating.	SOLD
Attendee Bagde	\$ 7,500	In addition to the sponsorship recognition package, sponsor may place company logo and information on badge to be distributed to all attendees.	SOLD
Forum Directional Sign	\$ 6,000	In addition to the sponsorship recognition package, sponsor's company logo will be printed alongside the NPF logo on all directional signage located throughout the NPF.	SOLD
Coffee Cup Holder	\$ 3,000	In addition to the sponsorship recognition package, cardboard coffee cup holders with sponsor's logo will be placed at three morning continental breakfast food and drink stations.	SOLD
Lanyards	\$ 3,000	In addition to the sponsorship recognition package, sponsor will produce the lanyards with company logo for approximately 4,000 attendees to wear on-site.	SOLD
Wednesday Closing Event	\$ 7,000	In addition to the sponsorship recognition package, extensive signage will be placed at food and drink stations throughout the reception. The sponsor would receive 500 drink tickets for the Exhibitor Reception, to promote attendance to the booth and to distribute to attendees. Drink tickets would be promoted in the program and flyer in registration bag to pick up at sponsoring companies booth.	SOLD
Other Promo Opps			
Advertising		Four-Color Ads—NPF Program/Exhibit Hall Guide 5" x 9" ad size, full page.....\$1,500 per ad 5" x 4.5" ad size, half page*\$1,000 per ad Page one (opposite cover 2) – 5" x 9", \$3,000 Cover 2 (inside front cover) 5" x 9"\$3,000 Cover 3 (inside back cover) 5" x 9"\$3,000 Back two pages of NPF Program matrix 5" x 9" each\$3,000 each page. The National Postal Forum reserves the	
Pre Show Mailings	\$ 1,000	As a value-added service, exhibitors may promote their products and services to NPF attendees through pre-show mailings. The National Postal Forum must approve all promotional pieces in advance. Promotional items must tie in the company's participation and products being displayed at the National Postal Forum. Promotional mailings may be scheduled to drop as early as May 2, 2022. Exhibitors may mail to Mailing Industry Attendees, USPS and/ or Exhibitors. The charge to	
Registration Bag Inserts	\$ 2,000	Put your company product and services information in the hands of mailing and shipping industry personnel who are attending the Forum to learn about and purchase the latest in mailing industry technology. Approximately 2,000 National Postal Forum attendees receive, on-site, a registration bag filled with the official NPF Program/Exhibit Hall Guide and other Forum information. All information must be approved by NPF. Flyers must be provided by participating companies and	
Meeting Space Rental	\$2500 per day	Rental of meeting space.	
Show Hours			
2022 NPF Trade Show Hours		Monday, May 16, 2022...9:30 AM – 4:00 PM Tuesday, May 17, 2022...9:30 AM – 5:30 PM -- Exhibitor Reception ..4:00 PM – 5:30 PM NOTE: Attendee lunch will be held in the Exhibit Hall Monday and Tuesday from 12:00PM–1:30PM	